






## 2020 Census Partner Social Media Content

As a 2020 Census partner, you can help ensure that the people in your community are accurately counted and represented. Social media is a great way to reach your audiences and share helpful information about the 2020 Census.

Here are sample posts you can use on your own social media channels—either as is or edited to add a personal touch and better match the interests and concerns of your community. In 2019, we recommend that you share at least one post per month. The long-form posts are best suited for Facebook, LinkedIn, and Instagram. The short-form posts should be used for Twitter. Additionally, don't forget to share posts and photos from any 2020 Census events you attend or host.

Long Form (Facebook/LinkedIn/Instagram)	Short Form (Twitter)	Suggested Image
<p>We are excited to announce that we've partnered with the @uscensusbureau to support the #2020Census! As a partner, we'll be working to ensure that our community is accurately represented. To learn about the upcoming census, visit <a href="https://2020census.gov">2020census.gov</a>.</p>	<p>We are excited to announce that we've partnered with the @uscensusbureau to support the #2020Census! To learn about the census, how the data collected will be used, and what to expect next, visit <a href="https://2020census.gov">2020census.gov</a>.</p>	

<p>For the first time, in 2020 the U.S. Census Bureau will accept responses online. The process will be quick and secure. You can respond to the census in less time than it takes to finish your morning coffee. You'll still be able to respond by mail. To learn more about what to expect, visit <a href="https://2020census.gov">2020census.gov</a>. #2020Census</p>	<p>For the first time, you can respond to the census online. Responding by mail will still be an option. Get more information: <a href="https://2020census.gov">2020census.gov</a>. #2020Census</p>	
<p>Every 10 years, the @uscensusbureau undertakes a mammoth task: counting all the people residing in the United States. This count affects the allocation of funding for our community's public resources (e.g., roads, hospitals, schools), how we plan for the future, and our voice in government. Learn more about the importance of the #2020Census and how to participate: <a href="https://2020census.gov">2020census.gov</a>.</p>	<p>Did you know that the next census will take place in 2020? Responding to the #2020Census is our civic duty and affects the allocation of funding for our community's public resources, how we plan for the future, and our voice in government. To learn more, visit <a href="https://2020census.gov">2020census.gov</a>.</p>	 

<p>What matters to you? Schools? Transportation? Hospitals? Data from the @uscensusbureau help inform planning efforts for all these important community resources. To learn how census data impact you and your community, visit <a href="https://2020census.gov">2020census.gov</a>. #2020Census</p>	<p>What matters to you? Schools? Transportation? Hospitals? Data from the @uscensusbureau help inform planning efforts for all these important community resources. To learn how census data impact you and your community, visit <a href="https://2020census.gov">2020census.gov</a>. #2020Census</p>	
<p>The next decennial census is just around the corner in 2020. Make sure you're counted! An accurate snapshot means that communities across the nation receive the funding, services, and business support they deserve and need. And your responses are confidential. To learn how the @uscensusbureau protects your information, visit <a href="https://2020census.gov">2020census.gov</a>. #2020Census</p>	<p>The next decennial census is just around the corner in 2020. Make sure you're counted! Your responses are confidential. To learn more about the #2020Census, visit <a href="https://2020census.gov">2020census.gov</a>.</p>	